

MINUTES
TOURISM SARNIA-LAMBTON COMMITTEE

September 5, 2007

A meeting was held at the County Building at 1:45 p.m. on the above date.

Present

Chair C. Jamieson and Warden Jim Burns. Members: A. Gillis, P. Gilliland, J. McCharles and G. Minielly. Also Ms. L. Kerwin, Confidential Secretary.

Absent

None.

Approval of Previous Minutes – August 15, 2007

#1: Gillis/Gilliland: That the Tourism Sarnia-Lambton Committee minutes dated August 15, 2007 be accepted as presented.

Carried.

Grant Process Policy

The Committee reviewed the attached Grant Process Policy.

#2: McCharles/Gillis: That the Grant Process Policy be accepted as presented.

Carried.

Direction of Tourism Sarnia-Lambton

A discussion ensued concerning the direction and focus of Tourism Sarnia-Lambton.

- * #3: Gillis/Gilliland: That notice be given that funding to Tourism Sarnia-Lambton be discontinued, effective March 31, 2009, unless there is a visible improvement in the marketing strategies employed by Tourism Sarnia-Lambton in the entire County.

Carried.

Adjournment

The Chair declared the meeting adjourned. The next meeting will be held at the Call of the Chair.

Time: 2:21 p.m.

Carolyn Jamieson
Chair

Lina Kerwin
Secretary

- * See page 2.

- * Amend motion #3 of the Tourism Sarnia-Lambton Committee minutes dated September 5, 2007 to read as follows:

“That the Committee meet with Tourism Sarnia-Lambton officials and develop a mutually agreed to set of objectives to measure the performance of Tourism Sarnia-Lambton over the next eighteen (18) months; and further,

That if Tourism Sarnia-Lambton’s performance over that period does not meet the agreed to objectives, that notice then be provided to discontinue funding.”

- see Council October 3, 2007, mot. #16.